

# 2012 Rotary District Conference Sponsorship Packages



This document describes the suggested sponsorship levels for the 2012 Rotary District 7750 Conference at Hilton Head, SC.

## Deadlines:

- All sponsorships must be sold no later than 1/15/12
- All copy and images for sponsorships and ads turned in by 2/1/12

## Visionary

**Sponsorship:** \$5,000

**Maximum:** only **one** available

- Two registrations for 2012 District Conference in Hilton Head
- Cover ad in conference bulletin (Back cover)
- Company name and logo on individual screen of scrolling presentations at major events
- Company name and logo featured on sponsor recognition signs displayed throughout conference venue and at all events
- Introduction and recognition at Governor's Ball Saturday night
- Recognition from the podium at every event
- Display table in the House of Friendship
- Link from District 7750 website to your company's website from January through April

## Idealist

**Sponsorship:** \$2,500

**Maximum:** only **two** available

- One registration for 2012 District Conference in Hilton Head
- Inside cover ad in body of the conference bulletin (inside front or inside back)
- Company name and logo on Idealist screen of scrolling presentations at major events
- Company name and logo featured on sponsor recognition signs displayed throughout conference venue and at all events
- Introduction and recognition at Governor's Ball Saturday night
- Recognition from the podium at every event
- Display table in the House of Friendship
- Link from District 7750 website to your company's website from January through April
- Option to include materials in event gift bag

## Futurist

**Sponsorship:** \$1,000

**Maximum:** only five available

- Full-page ad in the conference bulletin
- Company name and logo on shared Futurist screen of scrolling presentations at major events
- Company name and logo featured on sponsor recognition signs displayed throughout conference venue and at all events
- Introduction and recognition at Governor's Ball Saturday night
- Recognition from the podium at every event
- Display table in the House of Friendship
- Option to include materials in event gift bag

**Dreamer**

**Sponsorship:** \$500

**Maximum:** as many as space allows

- Quarter-page ad in the conference bulletin
- Company name and logo on a shared Dreamer screen of scrolling presentations at major events
- Company name featured on sponsor recognition signs displayed throughout conference venue and at all events
- Option to include materials in event gift bag

**Motivator**

**Sponsorship:** \$50 to \$149

**Maximum:** unlimited

Name or company name listed on Motivator page in conference bulletin

**Conference Program Advertising Rates**

*Purchaser must provide camera-ready copy and art no later than 2/1/12*

- Full page — \$500
- Half page — \$250
- Quarter page — \$150

**20/20 Rotary Club Honor Roll**

**Requirement:** top 20 Rotary clubs in District 7750, based on total points earned:

- ✓ 10 points per participant and guest/family member registered for conference (full or 2-day package)
- ✓ 10 points per new member added to club this Rotary year (joined on or after 7/1/11)
- ✓ 15 points per first-time conference participant registered for conference (full or 2-day package)
- ✓ 15 points if 10% or more of club’s total membership number registered for conference (full or 2-day package); registered guests/family members do count toward the target
- ✓ 1 point per sponsorship/advertising dollar provided or recruited by club

**Maximum:** 20 clubs

- Club name featured on signs and scrolling displays throughout conference venue
- Club recognized and asked to stand *in rank order* at the Governor’s Ball
- 20 additional points toward the Governor’s Club of Excellence score
- Bragging rights until next conference

Indicate your sponsor and/or advertising choices by checking appropriate box(es) above.  
 Please make checks payable to “Rotary District 7750”  
 Mail check and copy of this form with the sponsor level checked to:

Steve Black  
 Rotary District 7750 Conference Chair, 2012  
 PO Box 1564  
 Aiken, SC 29802

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Rotary Club of: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_